

ForeverGreen's Energy Drink Going Global

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Corp. (OTCBB:[FVRG - News](#)), a manufacturer and distributor of all natural whole foods, today announced the company is expanding distribution of its recently launched energy drink, ElectriFire, to several of its international markets during the second quarter of 2008.

ElectriFire is ForeverGreen's all natural, water-soluble, healthy alternative to the high-sugar, overly caffeinated drinks promising never-ending energy. Global energy drink sales are currently estimated at \$17 billion annually and are projected to reach \$40 billion in 2010.

The expanded markets for ElectriFire drinks include: Australia, United Kingdom, Germany, Netherlands, Mexico, New Zealand, Singapore, and Japan.

ForeverGreen is also extending the ElectriFire product line with the introduction of new energy bars. During its global convention, the company announced the introduction of two flavors of Energy Bars, Smooth and Spiced, to compliment the ElectriFire drinks.

"Our initial launch into the energy drink and food markets continues to be very successful, and we are looking to build upon this momentum by introducing ElectriFire to our international markets," commented V.P. of Global Sales, Rick Redford. "We fully expect ElectriFire to continue to expand our sales by appealing to diverse demographics in our international markets, much as we are experiencing in North America. Expanded markets, combined with a growing target audience for our products, are sure to fuel our growth and improve fiscal results."

www.forevergreen.org

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole-food beverage, 24 Karat Chocolate®, ForeverYoung™ Essential Oils, Pulse™, a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

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