

# ForeverGreen Inspires Field with International Conference

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation (OTCBB:[FVRG](#) - [News](#)), a manufacturer and distributor of all natural whole-foods, concluded its annual global convention this week after having accomplished its goal of inspiring its distribution network with new products, medical studies, and world-renowned inspirational speakers.

This year's annual convention was highlighted by an impressive list of speakers which included medical experts, inspirational speakers, politicians, and world-renowned celebrities.

Marie Osmond charmed the audience with her lighthearted inspirational speech on how she continues to survive and thrive as an entertainer, mother of eight children and entrepreneur. The Utah State Attorney General, Mark Shurtleff, and United States Senator Orrin Hatch impressed the audience with their knowledge of the industry and their support of ForeverGreen and its products.

In addition, ForeverGreen officially launched itself into the energy drink market at this year's convention. After a successful test market period, the Company launched **ElectriFire™**, a healthy energy drink, at the convention with great marketing enthusiasm evident from around the world. While North America already has this energy drink, the international markets will get their first taste of **ElectriFire** in May. This product line has even been expanded to include new energy food bars fueled by **ElectriFire**.

ForeverGreen also announced a pilot study was recently completed with the Department of Health Promotion and the Education at the University of Utah to determine the impact of marine phytoplankton on human health. The study showed significant health benefits associated with the consumption of marine phytoplankton, a key focal ingredient in the company's **FrequenSea™** product. The success of this initial study has led to additional studies.

During the event, the company launched a new array of sales and marketing tools that allows distributor to quickly and efficiently expand their business. Included is a re-tooled distributor kit, now containing the Your

Business at Home magazine published by the editors of Success magazine and sold at Borders and Barnes & Nobles Bookstores. This latest edition features ForeverGreen, its business model, product offerings, and several distributor profiles that will resonate with many home business entrepreneurs.

"ForeverGreen uses its conferences as a tool to educate, train, and motivate the company's distributor network to increase overall sales and continue developing and expanding their businesses," stated V.P. of Global Sales, Rick Redford. "Our 2008 convention accomplished this goal and will directly impact our ongoing sales over the next year."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole food beverage, ElectriFire™, a healthy energy drink, Pulse™ a whole food snack or meal replacement, 24 Karat Chocolate®, and an entire catalog of meals, snacks, personal care items and essential oils.

[www.forevergreen.org](http://www.forevergreen.org)

#### Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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