

ForeverGreen Appoints New CFO

Wednesday August 1, 9:15 am ET

OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation, (OTCBB:FVRG - News) a manufacturer and distributor of all natural whole foods, today announced the appointment of Paul Frampton as Chief Financial Officer and Treasurer replacing Robert Reitz who remains with the company as a Director and as the Senior Vice President of Business Analysis.

ADVERTISEMENT

This change strengthens the company and takes advantage of Mr. Frampton's previous accounting and auditing experience. Paul Frampton has over fifteen years of senior management experience, primarily focused on the accounting field, in the direct sales industry, including working as a tax manager and director of international finance for Enrich International, Inc. He also was employed as a Certified Public Accountant for Grant Thornton for four years. From October 2005 through June 2007, he has been employed as ForeverGreen Worldwide's Vice President of International Sales.

Mr. Frampton has been primarily responsible for the creation and expansion of our operations and sales in Australia, New Zealand, Singapore, Japan and the European Union markets - UK, Germany, and the Netherlands. From June 2002 to September 2005, he was employed by Unicity International, Inc. and served as Senior Managing Director of Southeast Asia, General Manager of Unicity Canada, and Vice President of the Americas and General Manager of Canada. Mr. Frampton received a Master of Accountancy and a Bachelor of Sciences from Brigham Young University.

"Since our merger Paul has been more involved in our financial operations, assisting us in reducing our cost and increasing profitability," stated ForeverGreen's CEO Ron Williams. "Paul has already established a foundation for our international expansion making this an ideal time to transition in a role to maximize his industry experience and expertise. The strength and depth of our management team allows for a very smooth

transition that will place both Robert and Paul into new roles that capitalize on their talents to further ForeverGreen."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole food beverage, Pulse(TM) a whole food snack or meal replacement, 24k Chocolate®, and an entire catalog of meals, snacks, household cleaners, personal care and essential oils.

www.forevergreen.org

Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

Contact:

ForeverGreen Worldwide Corporation

Brokers and Analyst:

Summit Resource Group

Shawn Miller, 800-400-1290

or

Corporate:

Rick Redford, 801-655-5500

Source: ForeverGreen Worldwide Corporation