

# ForeverGreen Increases Marketing in Mexican Market

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation (OTCBB:FVRG - News) a manufacturer and distributor of all natural whole-foods, today announced the company has continued its pre-launch operations in Mexico by hosting several well-attended meetings this past week in preparation for product distribution in September.

## ADVERTISEMENT

ForeverGreen has focused on bolstering their international presence through developing a leadership base in several countries including Mexico. Expanding operations into Mexico is a logical progression because the Mexican market is a strong player in the direct sales industry, ranking seventh in overall sales worldwide. The bordering country reduces the logistic hurdles aiding in reduced costs and bolstered margins; and by converting the company's product labels and marketing materials to Spanish, international and domestic sales will increase.

CEO Ron Williams personally conducted a three city tour, meeting with industry representatives in Mexico City, Monterrey, and Guadalajara. "The response from our meetings was overwhelming and the new member enrollments exceeded our expectations," commented Mr. Williams. "There was a great level of enthusiasm from the attendees who demonstrated their excitement for our product lines and the opportunity to get in the company on the ground level. We are prepared and on track for sales and distribution to begin next month and anticipate the Mexican market will significantly impact our future fiscal results."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole-food beverage, 24 Karat Chocolate®, ForeverYoung(TM) Essential Oils, Pulse(TM), a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

[www.forevergreen.org](http://www.forevergreen.org)

## Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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