

ForeverGreen Bolsters Management Team

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PROVO, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corp. (OTCBB:[FVRG](#) - [News](#)) a manufacturer and distributor of all natural whole foods, today announced the company has added several key personnel to its experienced management team who will help guide the company through its global expansion.

"We have assembled one of the strongest management teams in the industry and continue to bolster our executive team with proven leadership," commented President Ron Williams. "We recognize that one of the major components in building a success corporation is having experienced leadership, who has succeeded in this industry, leading the growth of our company. Our team is guiding this company to record revenues and expanding our international operations. I have total confidence in our executives and the direction this company is heading. We truly believe this will be another record year for ForeverGreen."

ForeverGreen executive team is lead by;

Ronald Williams - Director, President, CEO and Chairman of the Board

Mr. Williams is recognized as a leader and innovator in this industry. His career spans more than 20 years, and started in the 1980s as a distributor for NuSkin International (over \$1 billion annual sales) and learned the trade and business at NuSkin. He then went on to Neways International (over \$800 million annual sales) from 1992 to 1997 to become its Vice President of Sales and Marketing. During 1997 and 1998 he was the Senior Executive at Young Living Essential Oils and later founded Whole Living/Brain Garden in November 1998. In all, he has helped develop more than 25 countries and assisted in the success of more than 3 million distributors worldwide.

In May 2004 Mr. Williams launched his own company, ForeverGreen International, LLC. His focus on unique, fun and pleasurable products led to the development of an all natural health and wellness line. Mr. Williams is the creator and visionary behind ForeverGreen.

Brenda Huang - Senior VP of Marketing

Originally from Taiwan, Brenda's excellent marketing performance skills were activated while managing Asian operations growth in Taiwan for Morinda, Inc., better known now as Tahitian Noni (\$400 million annual sales). After her success in Taiwan, Brenda accepted an offer to facilitate growth of Morinda in Hong Kong, China. Before relocating to the United States, Brenda also had experience working in Thailand, Malaysia, Japan, Philippines and Singapore.

Robert Reitz - CFO

Robert brings to ForeverGreen a wealth of successful network marketing experience across companies, continents, and disciplines. Robert started in the network marketing industry in 1997 with Enrich International (now Unicity Network). Robert worked with Enrich throughout Asia, Europe, and the Americas. Robert was sent by Enrich to open the Japan market. Enrich sales in

Japan grew to well over \$100 million in annual sales within months of the wildly successful opening of the Japan office. Robert is fluent in Japanese and has worked and lived in Japan on three occasions.

Robert also worked with markets throughout the globe for Morinda/Tahitian Noni International with over \$400 million in annual sales in areas ranging from Finance to IT to International Development. He has developed a broad understanding of network marketing cause and effect that allows him to work in finance, and also see how major decisions will affect corporate, sales, and recruiting aspects, as well as the field in general. International experience has helped him to understand that a decision that works for the United States may not work globally.

Robert has an MBA from the prestigious NYU Stern School. Robert specializes in commissions, finance, accounting, payroll, reporting, IT and human resources.

Jerry Gray - Senior VP of Operations & Product Development

As a former professional body builder, Jerry has been an avid supporter of natural health in the diet for many years. He has developed a vast knowledge of effective nutritional and personal care formulas to ensure all products contain only the purest and most effective ingredients available.

Before arriving at ForeverGreen, Jerry has worked for companies such as InShape International and Destiny WorldWide, from which he brings numerous years of experience in the network marketing industry, both domestic and international. He also spent time studying nutrition at the University of Utah. Many of the other areas in which Jerry excels include general management, purchasing, quality control, packaging, inventory, warehousing, logistics and shipping.

Rick Redford - VP of Business Development

Rick Redford has proven himself as a leader who is sales driven and holds a high level of energy and enthusiasm for success. He has had the opportunity of holding some prestigious positions in the health and wellness and home-based business industry throughout more than a decade of his recent past, working for companies such as NuVante, Enrich/Unicity and Weider Nutrition. Mr. Redford studied Business Management at Brigham Young University and theater and the performing arts at the University of Utah.

Tim Simpson - CIO and Vice President of IT

Tim has worked for a diverse group of companies, including Xango, Unicity Network, Enrich International, Direct American Marketers International, and Arthur Anderson. Beyond technology, Tim possesses excellent skills in marketing, branding, operations, and has a deep empathy for the people who make network marketing work - the Distributors. During his career, Tim has been a key factor in the opening of 19 foreign markets in North America, South America, Asia, and Europe.

Paul Frampton - VP of International Sales

Paul has more than 15 years experience in the network marketing industry and received his Bachelors and Masters degrees in accountancy from Brigham Young University. He is also a certified CPA in the state of Utah and speaks fluent Spanish.

Frampton spent his first four and a half years in the network marketing industry as a public accountant at Grant Thornton, where he had the opportunity to work directly with companies such as Nu Skin, Enrich International and other Utah-based network marketing firms.

For the past 11 and a half years, Paul has been with Enrich/Unicity in a number of critical positions where he focused on international expansion into Eastern Europe(Russia), Japan, Korea, Mexico, Venezuela, Colombia, the Philippines, Thailand, Hong Kong, Taiwan, Indonesia, Australia and New Zealand. During this time, the company's revenues experienced a 500 percent growth.

Daylen Bushman - VP of Production

Armed with a Bachelor's Degree in Communications with a Public Relations emphasis from Brigham Young University, Daylen brings a strong, organized, and detail-driven attitude to the operations side of ForeverGreen. Previously, he worked at Brain Garden for more than five years, where he was the Director of Operations and took charge of managing the warehouse, purchasing, production, shipping and receiving. He and his wife of five years have three sons.

Chris Patterson - General Counsel

With 10 years of experience as an attorney in the health and wellness industry, Chris brings a passion for excellence to ForeverGreen. Having worked for five years in the medical field as a laboratory technician, Chris personally witnessed the need for great nutritional and health products. Chris previously served as counsel for Enrich, Rexall Showcase International and Unicity in international expansion, compliance, regulatory, intellectual property and corporate matters.

Prior to joining ForeverGreen, Chris was serving as the President & CEO for Zija International, another nutritional network marketing company.

Chris has a B.A. from the University of Utah in Political Science along with a Certificate in International Relations. His Juris Doctor degree is from Washburn University in Topeka, Kansas, and Chris is a member of both the Utah and Kansas state bar associations.

Jorge E. Alvarado - Vice President of Latin American Business Development

Born in Mexico City, Jorge speaks English and Spanish fluently. In addition to his vast knowledge about the network marketing industry, Jorge has outstanding administrative and public speaking skills. With over 13 years of experience in the industry, including corporate management, Jorge has developed and sustained successful Latin American markets. In addition to extensive management and marketing experience, Jorge is passionate about international

business and has participated in setting up operations in Mexico, Columbia, Costa Rica, Dominican Republic, and the United States.

Jorge chose to further his career by joining ForeverGreen's executive team and is confident that the upcoming Latin American distributors will contribute to ForeverGreen's worldwide and continuous success, stating, "ForeverGreen is one of a kind. The message is very real and our actions are congruent. I can not wait until the Latin-American community hears about its vision and products. The message will be welcomed as it is all about kindness, a healthy lifestyle, and being able to bring a real and stable financial opportunity to everyone--including the warm-hearted, hard-working Latin-American people."

Allen Henricksen - Controller

As of the beginning of 2006, Allen has been a great addition to the growing team at ForeverGreen. Mr. Henricksen's accounting experience goes back for more than 20 years, 12 of which have been spent in the Network Marketing industry. In these years, he has held Controller positions with three companies, including Enrich/Unicity, E Excel International, and Zija International, another health and wellness MLM in Utah County.

Allen graduated from Brigham Young University with a Bachelor's Degree in Accounting, and in 1999 achieved his MBA with an emphasis in International Business from Utah State University.

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Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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