

ForeverGreen Increases European Operations

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PROVO, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corp. (OTCBB:[FVRG](#) - [News](#)) a manufacturer and distributor of all natural whole foods, today announced the company has increased operations in Europe, opening markets in two new countries, Germany and the Netherlands.

In accordance with the company's plans for wide-scale international expansion, the company kicked off 2007 with the addition of these two new markets. ForeverGreen has outlined an aggressive plan to open several European markets and establish an operations facility in the heart of the European Union. The company also has expansion plans for Asia and anticipates several new markets coming online in '07.

Domestic sales continue to represent the vast majority of revenues for ForeverGreen, producing a record year in 2006. The company envisions international sales will eventually surpass domestic revenues as new countries are continuing to be added. While the initial focus has centered on English speaking countries, the company is translating its product labels and marketing materials to several languages in preparation for its expansion.

"ForeverGreen has been profitable for the past few quarters as a result of increased sales and efficient operations," stated ForeverGreen President Ron Williams. "We are using our positive cash flow to reinvest into our business and to lay the foundation for future growth. We view the international markets as vital to our long term strategy, and we are taking the necessary steps to expand into key markets and establish operations for shipping, distribution, and customer support. We are very proud of our accomplishments in 2006 but believe this year will be our best ever."

ForeverGreen Worldwide Corp. develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole food beverage, Pulse(TM) a whole food snack or meal replacement, 24k Chocolate, and an entire catalog of meals, snacks, household cleaners, personal care and essential oils.

www.forevergreen.org

Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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