

ForeverGreen Expects Record First Quarter Growth

January 31, 2008 09:15 AM Eastern Time

OREM, Utah--(BUSINESS WIRE)--ForeverGreen Corp. (OTCBB:FVRG), a manufacturer and distributor of all natural whole foods, announced today the company is seeing strong growth and increased enthusiasm from its distributor base following the recent launch of its patent pending energy drink.

The introduction of the new product has created an increase in business activity in ForeverGreen's distribution network. There has been a marked increase in distributor enrollment, monthly meetings, weekly orders, auto ship orders, and same month repeat orders. Several large conferences are scheduled over the next few weeks including dates in Denver, Phoenix, Las Vegas, Vancouver, Dallas, and Fort Lauderdale, which will be attended by corporate executives to introduce ForeverGreen and its product line. Several of these events are expected to attract over 300 attendees.

January sales are trending towards a record month as a result of the increased activity. Nearly 75,000 bottles have been sold to date with the company expecting its energy drink sales to continue growing for the foreseeable future as customers experience the product and its benefits for themselves.

Expanding its global efforts, ForeverGreen officials will also be in Australia and New Zealand during February as the company expands its distribution network throughout the region. Sales from these markets continue to show growth and are expected to increase with the introduction of the energy drink slated for this April. Mexico, where revenues have doubled since October, should have the new drink by the end of the first quarter.

The company has also announced the date of its global convention to be held in Salt Lake City, Utah April 3rd-5th ForeverGreen will announce details as the date gets closer to the event, but more information can be found on the company's website.

"We are beginning the new year on the right foot as our growth indicators are all trending upwards," stated ForeverGreen V.P. of Business Development, Rick Redford. "Our field is very excited over the new product launch which is directly impacting our fiscal results and expanding our distribution network. While things can certainly change, I am expecting a record first quarter to kick off 2008."

www.forevergreen.org

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole-food beverage, 24 Karat Chocolate®, ForeverYoung™ Essential Oils, Pulse™, a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

Contacts

ForeverGreen Worldwide Corporation

Brokers and Analyst:

Summit Resource Group

Shawn Miller, 800-400-1290

or

Corporate Contact

Rick Redford, 801-655-5500