

# ForeverGreen Unveils All Natural Energy Drink

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation, (OTCBB:[FVRG](#)) a manufacturer and distributor of all natural whole foods, today announced the company has entered the energy drink market with the introduction of AmpliFire™, an all-natural energy drink.

The energy drink market, led by Red Bull®, is estimated to grow 12% annually and exceed \$39 billion US dollars by 2010 according to market research publicist Global Industry Analysts.

ForeverGreen's new AmpliFire takes an all-natural approach to boosting energy without artificial sugars or synthetic caffeine. Packaged in a convenient 2-ounce bottle, AmpliFire includes a blend of natural, safe, clean and organic ingredients for instant energy that lasts for hours without the "crash" common to many products currently on the market.

"This truly remarkable product provides fast and sustainable energy without the unwanted side effects of sugar and caffeine loaded products," stated ForeverGreen's CEO Ron Williams. "AmpliFire will help broaden our overall market appeal and provide new growth opportunities for the company. We are offering a very unique and health based product into an enormous market, a combination we are very excited about."

AmpliFire utilizes ForeverGreen's patent-pending AMP™ technology to take natural plant concentrates and render them water-soluble, making whole-plant benefits instantly available to the body. This exclusive technology combined with AmpliFire's exotic, full-flavored ingredients arouses the senses immediately.

[www.forevergreen.org](http://www.forevergreen.org)

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole-food beverage, 24 Karat Chocolate®, ForeverYoung™ Essential Oils, Pulse™, a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

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