

## ForeverGreen Looks to Build Upon Record Year

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PROVO, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation (OTCBB:[FVRG - News](#)), a manufacturer and distributor of all natural whole foods, today announced plans to continue its record growth in the new year. Now that the acquisition is complete between Whole Living and ForeverGreen, the combined company has outlined strategies for domestic and international expansion, introduction of new products, and new marketing campaigns to fuel its continued growth.

After realizing new monthly sales records in the third and fourth quarters of 2006, the company is continuing its aggressive marketing campaigns to further grow its sales. ForeverGreen is increasing efforts in Australia, Japan, New Zealand, United Kingdom and the U.S. to attract new customers and grow its existing distribution base. Additionally, as of January 1, 2007, Germany and the Netherlands were successfully added to the list of markets that ForeverGreen now services. The company has created several new initiatives to enter Spanish-speaking markets, both domestically and internationally for 2007, including the hiring of a new Vice-President of Latino Markets to focus specifically on this emergent market segment.

In early March 2007, ForeverGreen will host its Annual Global Conference, welcoming distributors from around the world for personal training and recognition of their accomplishments in 2006 and 2007. The company has historically used this event to further distributor training, explain the direction of the company, and to launch new products and programs. The company believes this event will add to its growing momentum and set the tone for continued success and another record year of growth.

"Having completed the consolidation of these two companies, we are now executing our plan of growing this company to the next level," commented ForeverGreen's President Ron Williams. "Now that we are public, we have started the process of educating the public markets and the company's distributor base regarding our accomplishments and future plans. Our distributors will have the opportunity to not only be independent business partners, but also become owners in this exciting new public company."

Mr. Williams continued, "We have recognized record revenues which can only be described as just the beginning of what we expect to be another record year for the company. Our initiatives for 2007 include growing our domestic market, building our foreign operations and expanding into new markets. This company has never been in better shape in its history and our management team strongly believes this is just the beginning."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole food beverage, Pulse(TM) a whole food snack or meal replacement, along with an entire catalog of nutritious whole food meals, chocolate, snacks, personal care products and high quality essential oils.

[www.forevergreen.org](http://www.forevergreen.org)

## Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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Source: ForeverGreen Worldwide Corporation