

ForeverGreen Looks Globally to Continuing Fueling Record Revenues

Wednesday June 20, 9:15 am ET

OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation. (OTCBB:[FVRG](#) - [News](#)) a manufacturer and distributor of all natural whole foods, today announced the company has been hosting introductory meetings in Europe, Asia, Australia, as well as, new markets in North America to increase its global distribution channels.

Building upon its three consecutive record revenue months, ForeverGreen has outlined an aggressive expansion strategy to further bolsters sales and distribution. Over the past few quarters the company has heavily invested in developing a global sales network having established operations in Europe, Australia, and the Pacific Rim. These strategically placed facilities will serve as regional headquarters with sales and marketing support, product fulfillment, and customer service.

"Our North American market is generating great momentum which is attracting new distribution leaders as well as customers to ForeverGreen," commented the company's V.P. of Business Development, Rick Redford. "While our domestic operations are fueling this record sales growth, we anticipate a significant increase in revenues as our global markets come online during the second half of this year. We truly have the best of both worlds, as there is plenty of room for our North American operations to grow by leaps and bounds combined with all the opportunity our new markets present for our future."

In depth distribution training is now underway in several new countries as ForeverGreen continues to execute its global expansion strategy.

Company events were held this past week in several countries including Canada, Singapore, and Australia. ForeverGreen management team anticipates international sales will eventually surpass domestic revenues as new countries are opened for distribution.

Mr. Redford continued, "We have built a solid reliable base of product distribution in the North American market. While this market will continue to grow, our international sales will eventually dwarf our domestic product, as all major direct sales companies exhibit."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole

food beverage, Pulse(TM) a whole food snack or meal replacement, 24k Chocolate®, and an entire catalog of meals, snacks, personal care items and essential oils.

www.forevergreen.org

Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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