

ForeverGreen Acquires Rights to Promising Weight Management Pill

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Corp. (OTCBB:[FVRG](#) - [News](#)), a manufacturer and distributor of all natural whole foods, today announced the company is preparing to launch an all new division, O3 World, featuring a weight management system proven to help lose weight.

The key product features a patent-pending ultra-pure super absorbent hydrogel that has the remarkable ability to absorb up to 500 times its weight in water in the stomach in just a few minutes. The key ingredient is made from a synthetic carbomer developed for use as a temporary pre-meal gastric bulking agent. As a class, carbomers have been approved as GRAS or “generally recognized as safe” for many years and have been used in a wide variety of nutritional products.

While ForeverGreen is building up inventory and preparing its marketing materials, the company has signed up more than 1,000 distributors in its North American pre-launch efforts. The vast majority of these new distributors have direct sales experience with existing sales channels providing instant distribution for this new product. Executives anticipate initial shipments of samples to arrive as early as July and full production by the end of the summer.

“There is sincere excitement and enthusiasm surrounding the new division and this weight management product,” stated ForeverGreen CEO Ron Williams. “The potential for this product in this industry is what is exciting our existing distributors and attracting seasoned leaders across the industry. When I am asked about the potential for future revenues, I reflect upon the time we added FrequenSea to our business model. Sales went from approximately \$1 million per quarter to nearly \$6 million within a year’s time. I see no reason why this division could not add this type of growth to our fiscal results.”

www.forevergreen.org

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole-food

beverage, 24 Karat Chocolate®, ForeverYoung™ Essential Oils, Pulse™, a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

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