

ForeverGreen Preparing to Launch Operations in Mexico

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation (OTCBB:[FVRG](#) - [News](#)), a manufacturer and distributor of all natural whole foods, today announced the company has finalized product registration for sale of their lead product, FrequenSea, in Mexico, and is prepared to officially enter the Mexican market this summer. From its entrance into the Latin-American market, ForeverGreen has taken the next step in its global expansion by registering FrequenSea for sale in Mexico. "Productos Naturales ForeverGreen Internacional en Mexico SA de CV" is now official and ForeverGreen is generating relationships with network distribution leaders in preparation of its official launch.

The Mexican Direct Sales market has seen rapid growth over the past few years increasing 38.5 percent from 2000 to 2005. Currently, this market ranks seventh world-wide with annual sales of approximately 3.5 Billion Dollars.

"We are very excited about the upcoming pre-launch of ForeverGreen Mexico. Our mission continues to be changing the world, one person at a time and at ForeverGreen we know that we can, and will, help and benefit tens of thousands of Mexican families," stated V.P. of Latin Business Development, Jorge Alvarado. "Pre-launch time is coming fast. Today, we already have many Hispanic families within the US territory who are enjoying and sharing ForeverGreen's message of Health, Kindness and Opportunity, and many of them have already talked to their friends, relatives and business-oriented people within the Mexican territory, which have literally spread the great news about ForeverGreen, FrequenSea and the Marine Phytoplankton even though the product is not yet in Mexico. As we speak, hundreds of Mexicans are preparing for the pre-launch of ForeverGreen Mexico. Positive energy is rising in Mexico and very soon our beloved Mexican people will join the beautiful ForeverGreen family."

ForeverGreen will kickoff its pre-launch operations with an event this week in San Antonio, Texas to attract and educate distributors on this new opportunity. V.P. of Latin Business Development for ForeverGreen, Jorge Alvarado, will be joined by V.P. of Business Development, Rick Redford,

and Hugo Rodier, M.D. to bolster awareness in the Latin-American community and preview the upcoming Mexican launch and the new opportunities this creates.

"ForeverGreen is expanding its international presence with addition of the Mexican market," commented ForeverGreen's CEO Ron Williams. "We view Mexico as a great opportunity for our FrequenSea and an exciting advancement for ForeverGreen. The Mexican people will be able to purchase and distribute FrequenSea this summer and start contributing to our sales growth during the third quarter."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole food beverage, Pulse(TM) a whole food snack or meal replacement, 24k Chocolate®, and an entire catalog of meals, snacks, personal care items and essential oils.

www.forevergreen.org

Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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