

# ForeverGreen's CEO Ron Williams Named President of MLMIA

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation, (OTCBB:FVRG) a manufacturer and distributor of all natural whole foods, today announced CEO Ron Williams was named President of the Multi-Level Marketing International Association

The MLMIA is "The Association for Network Marketing - Worldwide" and a professionally managed not-for-profit trade organization committed to the advancement of the rapidly growing Network Marketing industry. Mr. Williams' appointment comes from the board of the MLMIA, a highly esteemed group of industry professionals.

In an article in the Network Marketing Business Journal, co-founder of the MLMIA, Dorris Wood, commented on the announcement, "I am so pleased. Ron is going to be a great leader. He wants to do a great job for the whole industry. He's been in network marketing for 20 years as a top distributor, as well as, a corporate owner and even in a support capacity too. He's done a lot for this industry and has stepped up to the plate. He's more than ready. My final advice to the board is 'If you want the best, give your best.' I believe Ron will give his best."

Del Hickman, the MLMIA's executive director said of Williams, that he "has stepped forward, with a genuine purpose; that of giving back to an industry that has given him and his loved ones so much. That purpose will take us into the future guided by Ron's leadership skills and sterling reputation. Ron has developed relationships in this industry that are solid, because he says what he means and does what he says."

The positive reaction to this announcement from ForeverGreen executives and distributors tells part of the greater story. "Ron has materially impacted our lives with his leadership drive of excellence and his continuous striving to create the very best for the Network Marketing industry. We are excited to share Ron, and his vision that our industry is the best prepared and positioned industry to create amazing success opportunities that will change an individual life for the better in every community in our world," explained ForeverGreen's COO and General Counsel, Chris Patterson.

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole-food beverage, 24 Karat Chocolate®, ForeverYoung™ Essential Oils, Pulse™, a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

[www.forevergreen.org](http://www.forevergreen.org)

### Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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