

ForeverGreen Announces Australia and New Zealand Official Launch

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OREM, Utah--(BUSINESS WIRE)--October 25, 2007 –ForeverGreen Corp. (OTCBB:FVRG) a manufacturer and distributor of all natural whole foods, today announced the official launch of Australia and New Zealand took place last week at the Hyatt Regency Sanctuary Cove in Queensland, Australia.

The Australia Convention united distributor members and leaders from New Zealand and Australia together with company officials, special guests and medical doctors to celebrate this major milestone, receive personal business and product training, and learn about new products for the region. This event was the largest corporate sponsored event ForeverGreen has hosted in the region, which is designed to educate and inspire new growth.

Special guests included Tiffany Haarsma who flew from the sea farm in Canada directly to Australia. She spoke on Marine Phytoplankton, the research conducted on marine phytoplankton, the importance of good nutrition, and the nutritional properties of FrequenSea. Dr. Salim Ismail discussed the paradigm shift in general health and health care.

CEO Ron Williams spoke about the health message of ForeverGreen, and introduced and educated the audience on the product lines available in Australia and New Zealand, which now include FrequenSea, Pulse, 24 Karat Chocolate, and Essential Oils.

“This event is the stepping-stone for ForeverGreen’s success in Australia and New Zealand,” CEO Ron Williams commented. “All of the leaders now have the training experience and corporate support to move Australia and New Zealand forward. This market is poised for new growth and inspired to reach new levels in our global distribution. We look forward to great success in Australia and New Zealand.”

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea™ a whole-food beverage, 24 Karat Chocolate®, ForeverYoung™ Essential Oils, Pulse™,

a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

www.forevergreen.org

Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

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