

ForeverGreen Sees Strong Growth Opportunities in North American Markets

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OREM, Utah--(BUSINESS WIRE)--ForeverGreen Worldwide Corporation (OTCBB:FVRG - News) a manufacturer and distributor of all natural whole-foods, today announced the company is increasing efforts in the North American markets to bolster its overall sales, and foresees potential for increased revenues in the U.S. market.

This year, ForeverGreen has focused on expanding and opening new global markets to fuel international sales. With new markets on the verge of generating additional revenues, the company also continues to focus on its North American markets to drive increased revenues.

New CFO Paul Frampton commented, "Our analysis and understanding of our markets indicate a tremendous potential to increase our overall sales in the U.S. and Canadian markets. Over the next few quarters, we have the chance to significantly increase sales with great results for our bottom line."

In addition to its U.S. and Canadian markets, ForeverGreen expects the Mexican market to add revenue in the fourth quarter because of increased distributor interest and expected product sales. The Australia Grand Launch in October is also expected to increase sales.

"We have laid a foundation in a number of new global markets and are advancing our products through the approval process and into the hands of distributors," stated ForeverGreen CEO Ron Williams. "Now that these markets are coming online, we are outlining aggressive campaigns to also bolster our domestic markets. The addition of new markets, combined with new momentum in North America, has the company poised for substantial growth."

ForeverGreen Worldwide Corporation develops, manufactures and distributes an expansive line of all natural products to North America, Australia, Europe, and Asia. Offerings include FrequenSea(TM) a whole-food beverage, 24 Karat Chocolate®, ForeverYoung(TM) Essential Oils, Pulse(TM), a whole-food snack or meal replacement and an entire catalog of meals, snacks, household cleaners and personal care products.

www.forevergreen.org

Forward Looking Statements

This press release contains certain forward-looking statements. Investors are cautioned that certain statements in this release are "forward looking statements" and involve both known and unknown risks, uncertainties and other factors. Such uncertainties include, among others, certain risks associated with the operation of the company described above. The Company's actual results could differ materially from expected results.

Contact:

ForeverGreen Worldwide Corporation

Brokers and Analyst:

Summit Resource Group

Shawn Miller, 800-400-1290

or

Corporate Contact:

Rick Redford, 801-655-5500

Source: ForeverGreen Worldwide Corporation